



Leading the Way in Category Creation

MAY 2024





Forward-Looking Statements

This presentation contains forward-looking statements that involve risks and uncertainties. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based on our current expectations about future events that we believe may affect our financial condition, results of operations, business strategy, and financial needs. All statements other than statements of historical facts contained in this presentation, including any statements regarding our ability to achieve distribution and patient access for our products including XDEM[®] and timing and breadth of payer coverage; our expectations of the potential market size, pricing, gross-to-net yields, fill rates, out-of-pocket costs, payer mix, eye care provider and patient acceptance and demand of XDEM, and opportunity and patient populations for our product candidates, including XDEM; our sales force size and hiring plans; the commercialization and market acceptance of XDEM; revenue expectations and cash runway and financing availability expectations; our ability to obtain marketing approvals of our product candidates and to meet existing or future regulatory standards or comply with post-approval requirements; our expectations regarding intellectual property exclusivity and term; our expectations regarding the potential advantages of our product candidates over existing therapies; our expectations regarding clinical development programs and operations; the market size for TP-03, TP-04, and TP-05, future events and Tarsus' plans for and the anticipated benefits of its product candidates including TP-03, TP-04 and TP-05 and the timing, objectives and results of the clinical trials including the complete clinical results of the Ersa trial, anticipated regulatory and development milestones, and our research and development programs; our expectations with regard to our ability to develop additional product candidates or product candidates for other indications; our ability to identify additional products, product candidates or technologies with significant commercial potential that are consistent with our commercial objectives; the ability of LianBio to commercialize TP-03 in the Greater China territory; and the implementation of our business model and strategic plans for our business and product candidates are forward-looking statements. The words "may," "will," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "is/are likely to," "potential," "continue" and other similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Forward-looking statements may involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from those expressed or implied by the forward-looking statements. Accordingly, readers are cautioned not to place undue reliance on these forward-looking statements. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise. No representations or warranties (expressed or implied) are made about the accuracy of any such forward-looking statements. Important factors that could cause our actual results to differ materially are detailed from time to time in the reports we file with the Securities and Exchange Commission, copies of which are posted on our website and are available from us without charge. However, new risk factors and uncertainties may emerge from time to time, and it is not possible to predict all risk factors and uncertainties.

Expert Leadership Team With Decades of Eye Care, Product Launch and Market Building Experience

Bobby Azamian, M.D., Ph.D.
CEO & Chairman

Former CEO/CMO Metavention with extensive investment/entrepreneurial experience with Versant & Third Rock Ventures



Aziz Mottiwala
Chief Commercial Officer

20+ years of product launch experience and former VP Marketing, Allergan Eye Care (Restasis®, Lumigan®)



Jeff Farrow
Chief Financial and Strategy Officer

25+ years of finance and operational experience; former CFO at Global Blood Therapeutics



Dianne Whitfield
Chief Human Resources Officer

20+ years HR leadership including multiple roles at Allergan



Elizabeth Yeu, M.D.
Chief Medical Advisor and Director

Board Member and Former President American Society of Cataract and Refractive Surgeons (ASCRS)



Sesha Neervannan, Ph.D.
Chief Operating Officer

25+ years drug development experience, deep expertise in ophthalmic and dermatology products



Bryan Wahl, M.D., J.D.
General Counsel

~20 years broad legal experience including IP and strategic transactions; former partner at Knobbe

A Category-Creating Approach to Delivering Blockbuster Medicines and Serving Millions of Patients

XDEM VY® A GROUND-BREAKING LAUNCH

- ✓ The **first and only FDA-approved** therapy for *Demodex* blepharitis
- ✓ A **category-creating** medicine with a clear value proposition
- ✓ **Compelling patient outcomes** driving:
 - Rapid uptake: ~26,000¹ bottles dispensed to patients
 - Ongoing waves of eye care provider (ECP) adoption: ~8,000² ECPs started patients on XDEM VY
 - Strong traction with payers and high-value net price: 55%¹ GTN discount

A ROBUST PIPELINE WITH MULTIPLE 2024 CATALYSTS

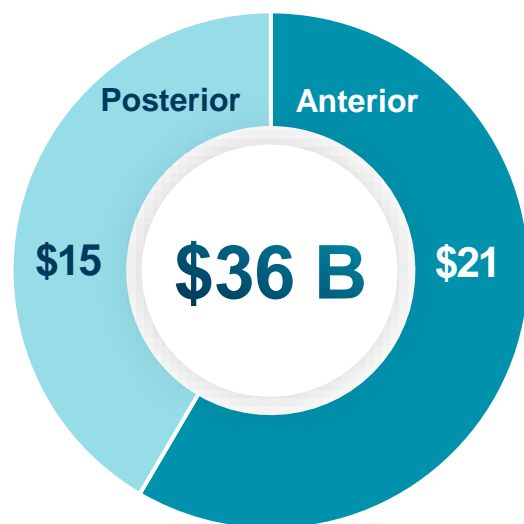
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- ✓ **Near-term partnering potential**
- ✓ **Three major catalysts**
 - Meibomian Gland Disease (TP-03): FDA meeting planned for 2024
 - Rosacea (TP-04): FDA meeting planned for 2024
 - Lyme Disease Prevention (TP-05): FDA meeting planned for 2024

Net Product Sales of \$24.7 Million in Q1 2024

Beginning With a Large, Durable Eye Care Market

EXPECTED OPHTHALMIC MARKET

by 2028



Source: EvaluatePharma ophthalmic revenues

Eye care market is rich with opportunity

- Vision is our most valued sense
- Double digit growth expected from anterior segment (existing categories)

Category creation has led to eye care blockbusters

- Dry Eye Disease, Thyroid Eye Disease, Anti-VEGF in Wet AMD*, Prostaglandins in Glaucoma
- Significant untapped opportunities remain to help patients

Eyelid diseases represent one of the largest untapped opportunities

- *Demodex* blepharitis (DB) impacts 25M in the U.S.^{1,2}
- Meibomian Gland Disease (MGD) impacts 30-40M patients in the U.S.^{3,4}

*Age-related macular degeneration

1. Wilson J Ophthalmology 2015, 435606, 2014; 2. Titan collarette prevalence study; 3. Milner, MS, et al. Curr Opin Ophthalmol 2017 Jan; 28 Suppl 1, 3-47; 4. Foulks GN, Bran AJ. Ocul Surf. 2003;1:107-126.



Demodex Blepharitis

A Pervasive and Damaging Eyelid Disease

- Caused by an infestation of *Demodex* mites
- Patients can suffer eyelid inflammation, redness, irritation and a negative impact on daily activities
- Quickly diagnosed during a routine eye exam through the identification of collarettes
- Potential for serious clinical implications if left untreated

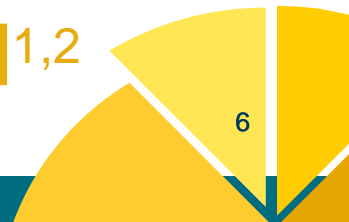


Collarettes are the pathognomonic sign of DB:
Waxy, cylindrical plaque composed of dead mites, mite eggs & waste

Singular eyelash with multiple mites

~25M Americans Impacted^{1,2}

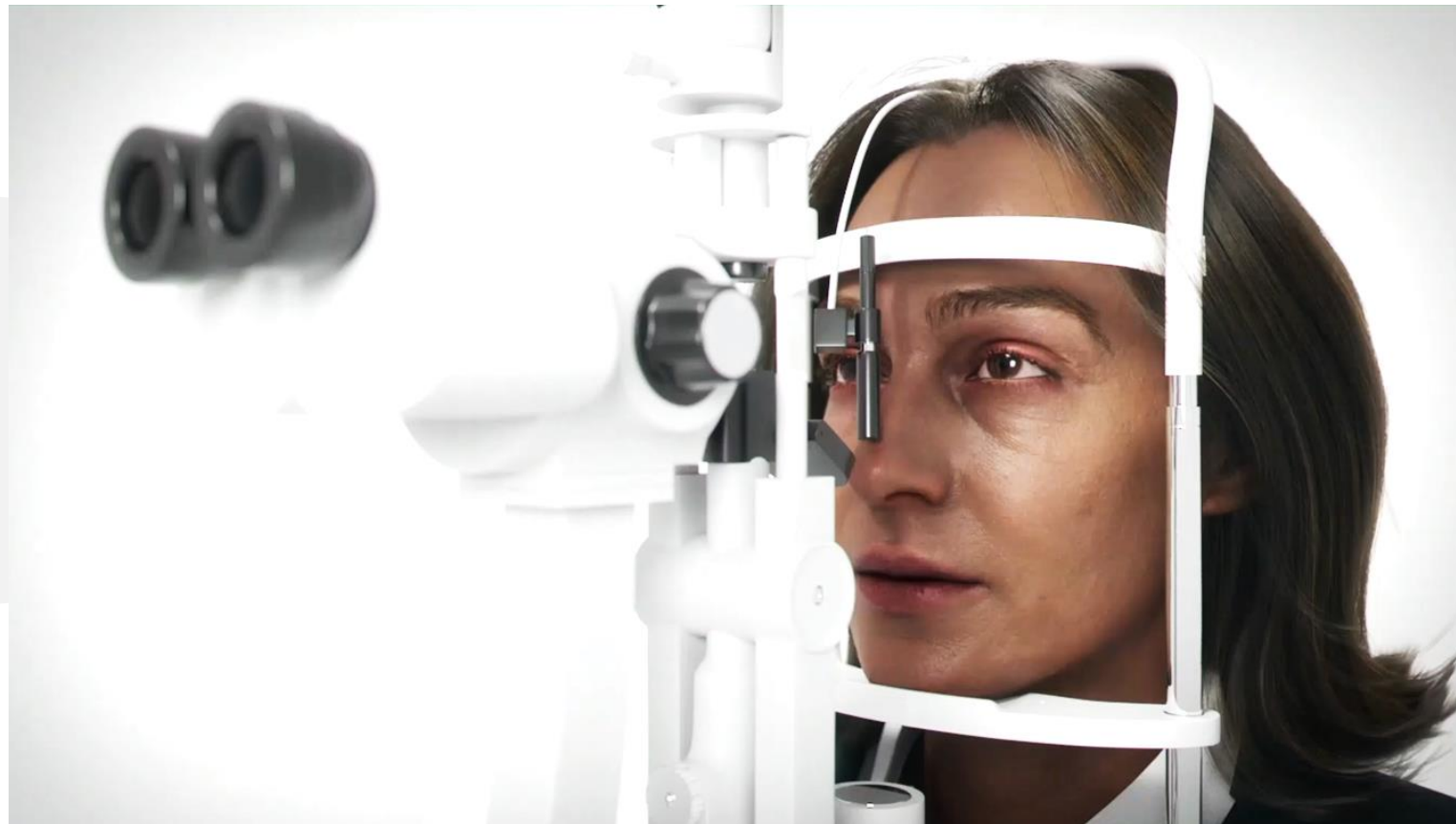
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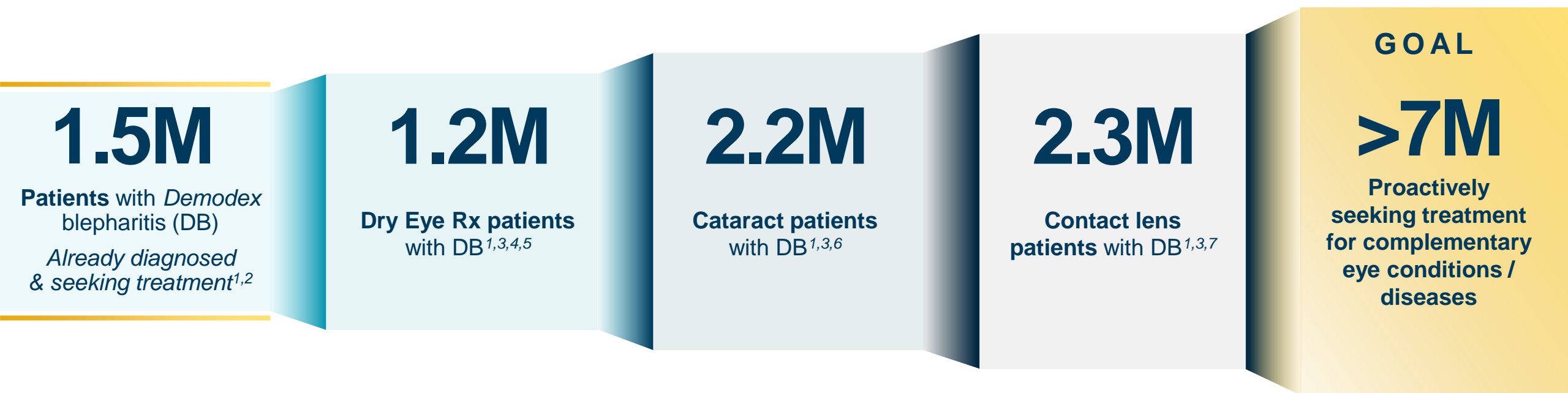
Easily Diagnosed Through the Presence of Collarettes

100% of patients
with collarettes
have *Demodex* blepharitis¹

WATCH VIDEO



Demodex Blepharitis is a Potential \$1B+ Opportunity



$$\begin{array}{l} \sim 1.5\text{M} \\ \text{Patients} \end{array} \times \begin{array}{l} \$1,850 \\ \text{WAC/Rx} \end{array} \times \begin{array}{l} \sim 50\% \\ \text{GTN Yield} \end{array} = \begin{array}{l} \text{\textbf{\$1B+}} \text{ peak net sales potential} \\ \textit{in initial addressable segment alone} \end{array}$$

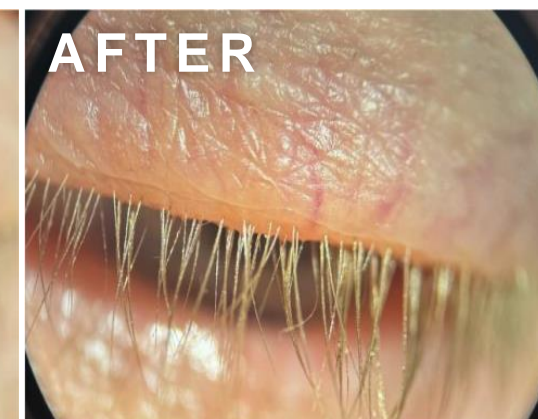
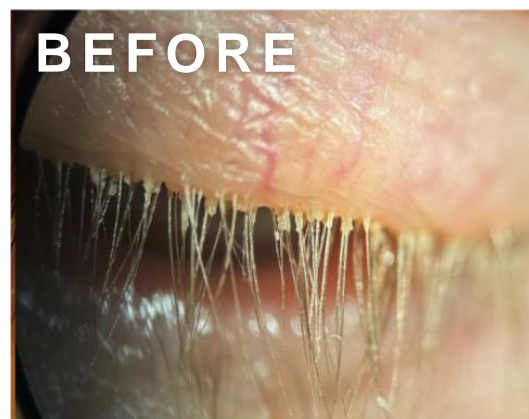
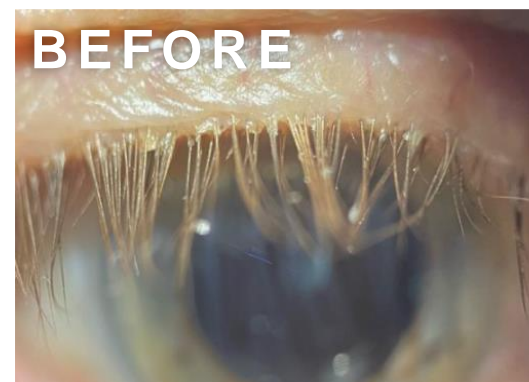
XDEM VY: An eye care product UNLIKE ANY OTHER

The First and Only FDA-Approved Medicine for *Demodex* Blepharitis

- ▶ An innovative, category-creating therapeutic
- ▶ A strong value proposition for patients, ECPs and payers
- ▶ A high-touch, market-building commercial plan
- ▶ Patent protection expected through 2038



XDEMVIY: Delivering for Patients



Patient outcomes and experiences may vary.

XDEMVIY: A High-Value, Market-Building Launch

Setting a New Standard for Blockbuster-Potential Eye Care Launches



Industry-Leading Team

- ✓ Deep eye care, biotech and product launch expertise
- ✓ 85 territory leaders targeting 15K ECPs covering **>80% of prescriptions**
- ✓ Best-in-class field team establishing behavioral change for an entirely new category



High-Impact Disease Education

- ✓ Action-oriented, visually focused physician and patient education campaigns
- ✓ Peer-to-peer scientific exchange conducted by **all-ECP medical field force**



Clear Value Proposition

- ✓ **Strong traction with payers**
- ✓ Unique distribution model leveraging high touch retail and digital pharmacies (18K+ pharmacies in network)
- ✓ Robust patient co-pay and bridging assistance program

Ongoing Waves of ECP Adoption

UTILIZATION ACROSS SEGMENTS

Early Adopters

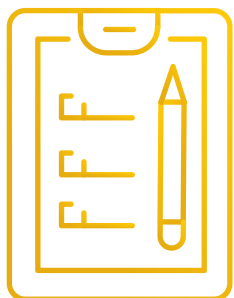
(Diagnosing and treating patients on Day 1)

Eager Treaters

(Ready for an FDA-approved solution; ramping TRx alongside patient successes)

New to DB

(Beginning to diagnose, recognizing prevalence and acting)

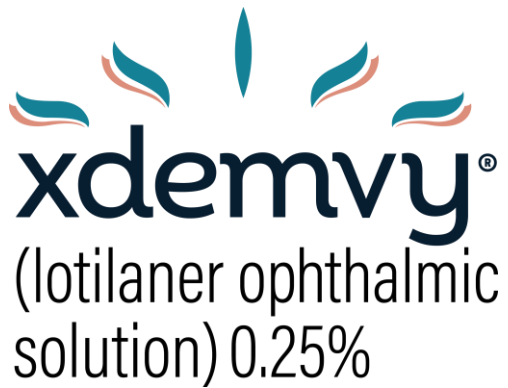


~8,000¹
XDEMVY Prescribers



ONGOING PRESCRIBING AFTER 5-10 TRx[†]

XDEMVY: Setting a New Standard for Product Launches



- >8,000¹ ECPs started patients on XDEMVY
- >50%¹ repeat prescribers
- ~26,000¹ bottles dispensed to patients
- Strong and consistent 55%¹ GTN discount
- Secured additional commercial payer contracts, including two major plans with ~18M¹ covered lives on preferred status

\$24.7 Million Q1 2024 Net Product Sales

A Clear Path to Blockbuster Potential

2023 Strong Early Launch Trajectory

- ▶ Patients eager to share positive benefits of treatment
- ▶ Success stories created a positive prescribing feedback loop for ECPs
- ▶ Payers recognizing high-value benefit of XDEMVIY

2024 Accelerated Impact

- ▶ Broad commercial coverage secured with major payers
- ▶ A new standard set for “year one” eyecare launch revenues and GTN
- ▶ Breadth and depth of prescribing

2025+ Sustainable Growth

- ▶ Medicare D coverage secured
- ▶ Bridge program phasing out
- ▶ Steady-state net revenues and GTN discount ~50%

\$1B+
Peak Net
Sales Potential





PIPELINE

Abby, an XDEM VY Patient



A Category-Creating Pipeline With Near-Term Catalysts

Tarsus Product Portfolio

Product Candidate	Indication	Formulation	Preclinical	Phase 1	Phase 2	Phase 3	Marketed	Upcoming Catalyst
XDEMVY	<i>Demodex</i> blepharitis (US)	Eye drop						
TP-03	<i>Demodex</i> blepharitis (EU)	Eye drop	<i>Evaluating preservative-free formulation</i>					
TP-03	Meibomian Gland Disease (US)	Eye drop	Ersa Phase 2					Determining U.S. Regulatory Path

Existing and Potential Partnership Opportunities

TP-03	 <i>Demodex</i> blepharitis and Meibomian Gland Disease (Greater China)	Eye drop	Libra Phase 3					Determining Regulatory Path In China
TP-03	<i>Demodex</i> blepharitis and Meibomian Gland Disease (OUS)	Eye drop	<i>Active partnering discussions</i>					
TP-04	Papulopustular Rosacea (WW)	Topical	Galatea Phase 2					Determining U.S. Regulatory Path
TP-05	Lyme disease prevention (WW)	Oral Tablet	Carpo Phase 2					Determining U.S. Regulatory Path

Meibomian Gland Disease: A Large, Underserved Eye Care Category

No FDA-Approved Pharmacologic Treatment

MGD

Occurs when the glands do not produce enough lipids or lipids are of poor quality



Reprinted with permission
from Vincent de Luise, MD

~30-40M

Americans impacted
by MGD^{1,2}

>50%

of patients with MGD have
Demodex infestation^{1,3,4,5}



TP-03

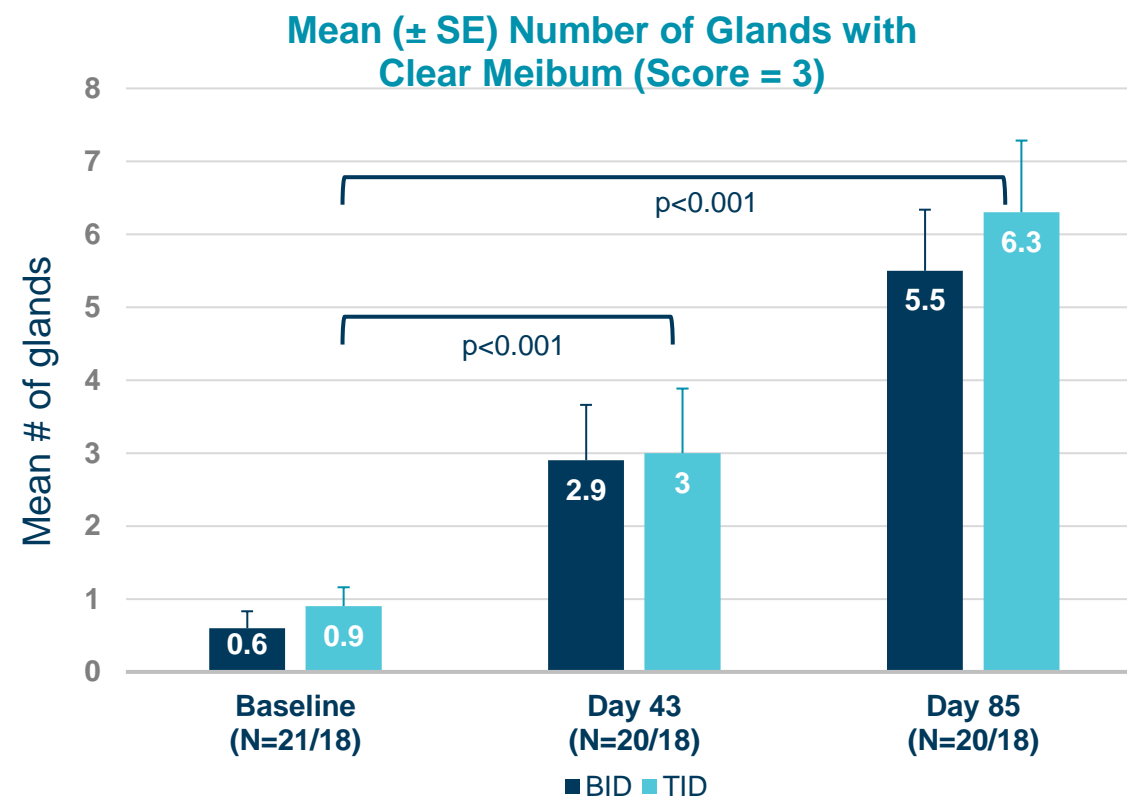
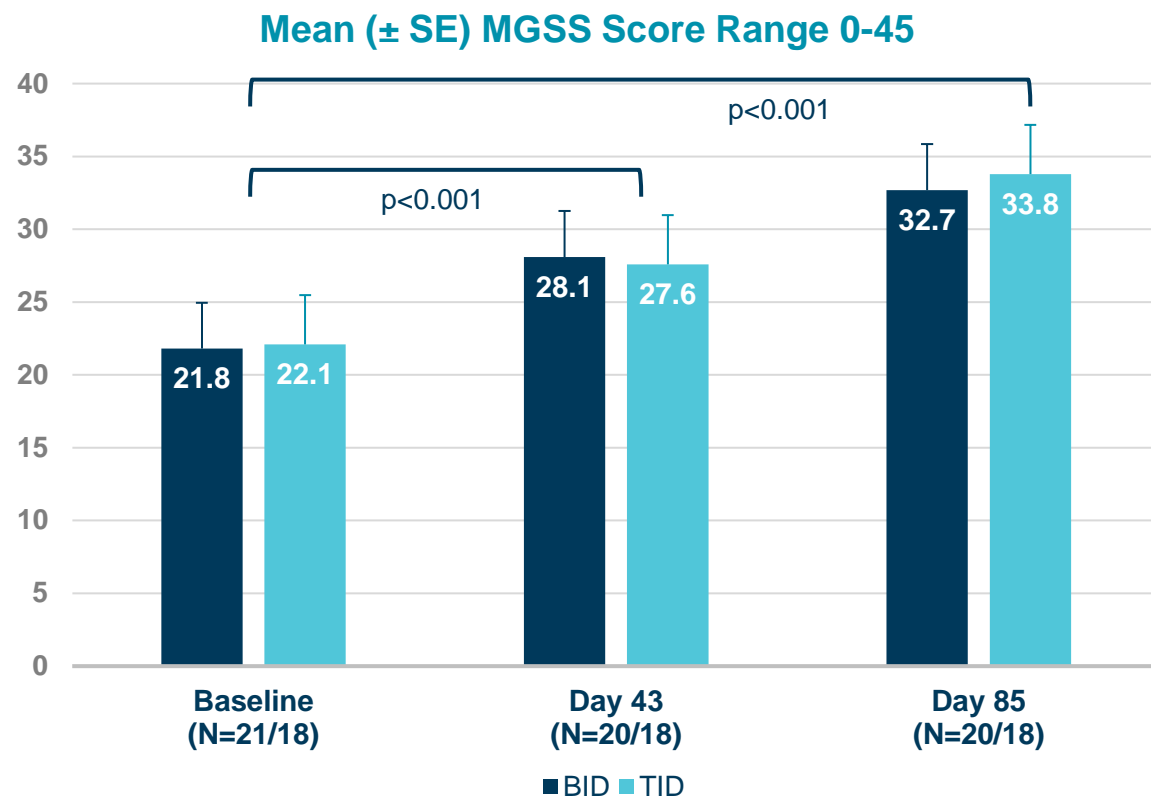


- Targets and kills *Demodex* mites that contribute to MGD
- Left untreated, MGD can lead to gland loss and threaten vision
- Positive Phase 2a data reported in Dec. 2023

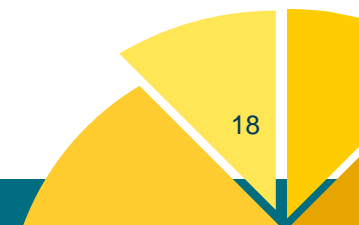
**Determining U.S. Regulatory
Path Forward**

Ersa Phase 2a Trial for the Treatment of MGD with *Demodex* Mites

TP-03 Significantly Improves Gland Function and Number of Glands Secreting Clear Liquid



No discontinuations due to treatment-related adverse events



Rosacea – An Inflammatory Skin Condition

Current Treatment Options Offer Limited Efficacy

Rosacea

Chronic skin disease characterized by facial redness, inflammatory lesions, burning and stinging

~16M

Americans impacted by rosacea¹

~3-5M

Experience papulopustular rosacea (PPR)²



TP-04: Potential to be the First Topical to Address Root Cause of Disease



TP-04

ONGOING
Galatea Phase 2a Study

- BID for 12 weeks
- 30 patients with moderate to severe PPR

Demodex Mites: Highly prevalent in the skin of patients with PPR and may contribute to the inflammatory response associated with the disease

Patient Impact: Redness, swelling and/or pus-filled bumps

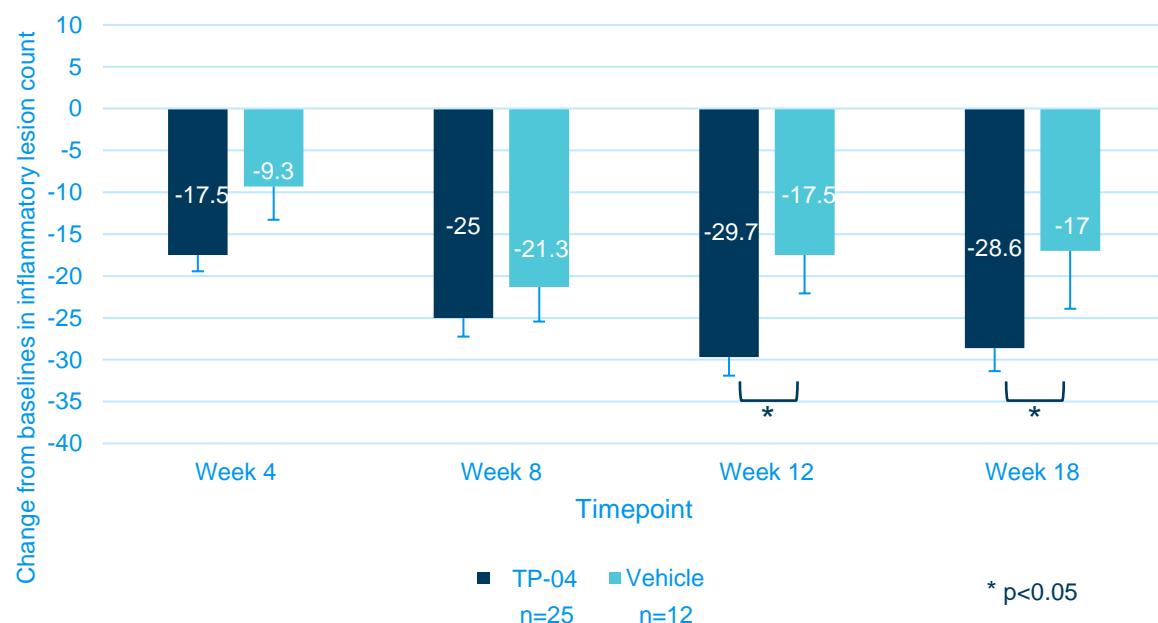
TP-04: The lotilaner API has demonstrated potent ability across several studies to eradicate *Demodex* mites

Determining U.S. Regulatory Path Forward

Galatea Phase 2a Trial for the Treatment of Papulopustular Rosacea

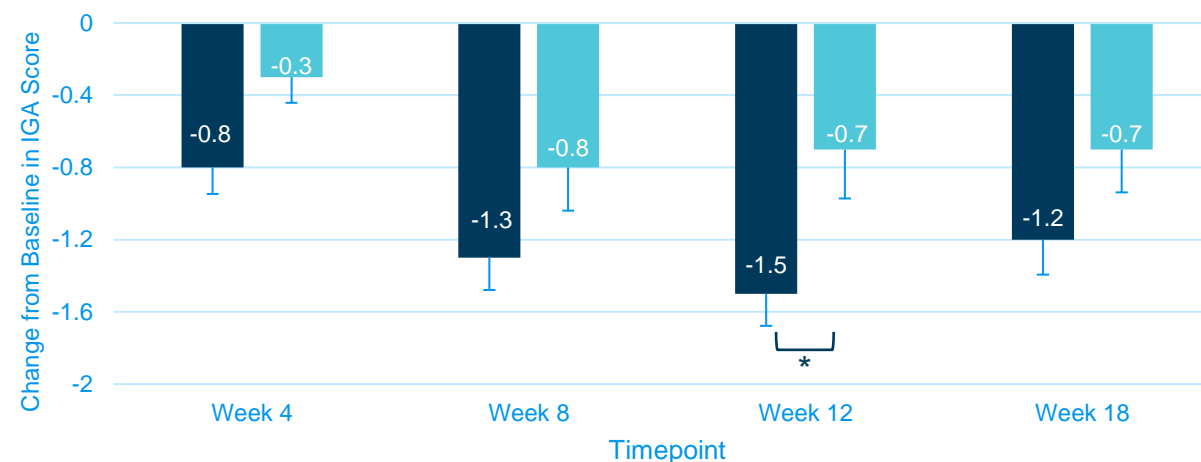
TP-04: Statistically Significant Improvements in Inflammatory Lesions and IGA Score Compared to Placebo

Change from Baseline in Inflammatory Lesion Count
(Mean +/- SE)



Mean patient baseline inflammatory lesion count: ~39

Change from Baseline in IGA Score
(Mean +/- SE)



IGA:
0 – Clear
1 – Almost clear
2 – Mild
3 – Moderate
4 – Severe

Mean patient baseline IGA score: ~3.2

Generally well tolerated with no serious adverse events

Lyme Disease – A Growing Public Health Crisis

No FDA-Approved Prophylaxis

Lyme Disease

A tick-borne infection caused by the transmission of *Borrelia burgdorferi*

~27M

Americans at high-to-moderate infection risk

\$1.3B

Impact to U.S. healthcare system



TP-05: Potential to Be the First and Only Durable, On-Demand Oral Prophylaxis for Lyme Disease



TP-05

ONGOING
Carpo Phase 2a Study

To inform:

- Safety
- Pharmacokinetics
- Tick-kill efficacy

Prevention is key: Strong patient/physician interest in an oral, on-demand, non-vaccine option that targets the tick – preventing exposure to the bacteria that causes Lyme Disease

Patient Impact: Difficult to manage; long-term sequelae can progress to severe joint, CNS and cardiac complications

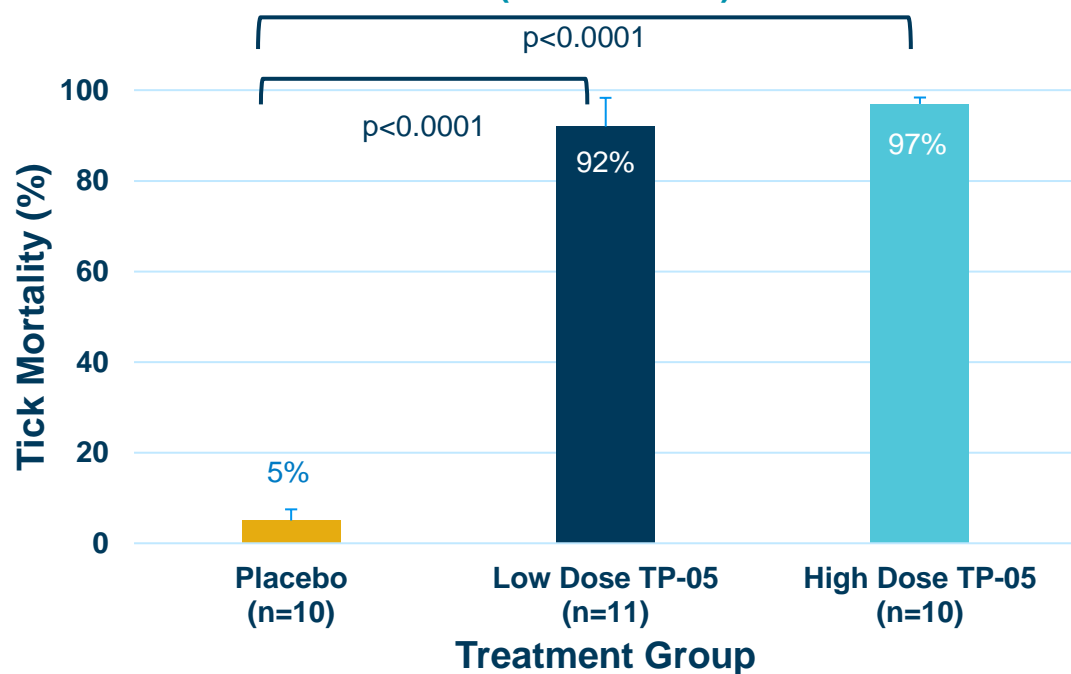
TP-05: Fast- and long-acting,* with the potential to provide protection throughout the entire tick season

Determining U.S. Regulatory Path Forward

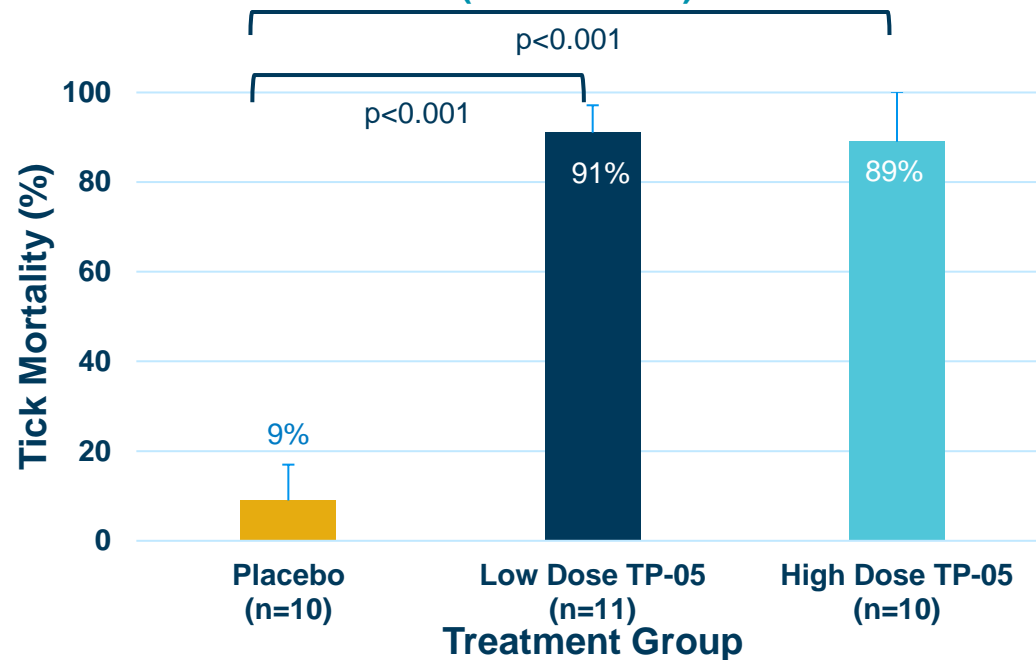
Carpo Phase 2a Trial for Lyme Disease Prevention

TP-05: Statistically Significant Tick Mortality Observed at Day 1 and Day 30 Compared to Placebo

Tick Mortality at Day 1 Tick Challenge
(Mean +/- SE)



Tick Mortality at Day 30 Tick Challenge
(Mean +/- SE)



Generally well tolerated with no treatment related discontinuations or serious adverse events

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Thank You!

