

Tarsus Pharmaceuticals

Fourth Quarter and Full-Year 2023
Financial Results Conference Call

February 27, 2024



Today's Speakers



**Bobak Azamian,
M.D., Ph.D.**

Chief Executive
Officer and Chairman



Aziz Mottiwala

Chief Commercial
Officer



**Sesa Neervannan,
Ph.D.**

Chief Operating Officer



Jeff Farrow

Chief Financial Officer
and Chief Strategy
Officer

Forward-Looking Statements

This presentation contains forward-looking statements that involve risks and uncertainties. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based on our current expectations about future events that we believe may affect our financial condition, results of operations, business strategy, and financial needs. These statements include statements regarding the market size, acceptance, demand, prescription fill rate and adoption rate for XDEM VY; our ability to achieve distribution and patient access for XDEM VY and timing and breadth of payer coverage; our ability to continue to educate the market about Demodex blepharitis, the timing, objectives, and results of the clinical trials, anticipated regulatory and development milestones, our ability to continue investing in our business, and the quotations of Tarsus' management. The words, without limitation, "believe," "contemplate," "continue," "could," "estimate," "expect," "intend," "may," "might," "plan," "potential," "predict," "project," "should," "target," "will," or "would," or the negative of these terms or other similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these or similar identifying words. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors. Important factors that could cause actual results to differ materially from those in the forward-looking statements include: Tarsus' ability to maintain regulatory approval for and successfully commercialize XDEM VY for the treatment of Demodex blepharitis, Tarsus has incurred significant losses and negative cash flows from operations since inception and anticipates that it will continue to incur significant expenses and losses for the foreseeable future; Tarsus may need to obtain additional funding to complete the development and commercialization of its product candidates, if approved; Tarsus is heavily dependent on the success of its lead product, XDEM VY for the treatment of Demodex blepharitis; even if TP-03, TP-04, TP-05, or any other product candidate that Tarsus develops receives marketing approval, Tarsus may not be successful in educating healthcare professionals and the market about the need for treatments specifically for Demodex blepharitis, MGD, rosacea, Lyme disease prevention, and/or other diseases or conditions targeted by Tarsus' products; the development and commercialization of Tarsus products is dependent on intellectual property it licenses from Elanco Tiergesundheit AG; Tarsus will need to develop and expand the company and Tarsus may encounter difficulties in managing its growth, which could disrupt its operations; the sizes of the market opportunity for XDEM VY and Tarsus' product candidates, particularly TP-03 for the treatment of MGD, TP-04 for the treatment of Rosacea, as well as TP-05 for the prevention of Lyme disease, have not been established with precision and may be smaller than estimated; the results of Tarsus' earlier studies and trials may not be predictive of future results; any termination or suspension of, or delays in the commencement or completion of, Tarsus' planned clinical trials could result in increased costs, delay or limit its ability to generate revenue and adversely affect its commercial prospects; if Tarsus is unable to obtain and maintain sufficient intellectual property protection for its product candidates, or if the scope of the intellectual property protection is not sufficiently broad, Tarsus' competitors could develop and commercialize products similar or identical to Tarsus' products; and if Tarsus is unable to access capital (including but not limited to cash, cash equivalents, and credit facilities) and/or loses capital, as a result of potential failure of any financial institutions that Tarsus does business with directly or indirectly. Further, there are other risks and uncertainties that could cause actual results to differ from those set forth in the forward-looking statement and they are detailed from time to time in the reports Tarsus files with the Securities and Exchange Commission, including Tarsus' Form 10-K for the year ended December 31, 2022 filed on March 17, 2023, the Form 10-Q for the quarter ended June 30, 2023 filed on August 10, 2023 and the most recent Form 10-Q quarterly filing filed with the SEC, which Tarsus incorporates by reference into this press release, copies of which are posted on its website and are available from Tarsus without charge. However, new risk factors and uncertainties may emerge from time to time, and it is not possible to predict all risk factors and uncertainties. Accordingly, readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statements contained in this press release are based on the current expectations of Tarsus' management team and speak only as of the date hereof, and Tarsus specifically disclaims any obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

A Category-Creating Approach to Delivering Blockbuster Medicines and Serving Millions of Patients

XDEM VY® A GROUND-BREAKING LAUNCH

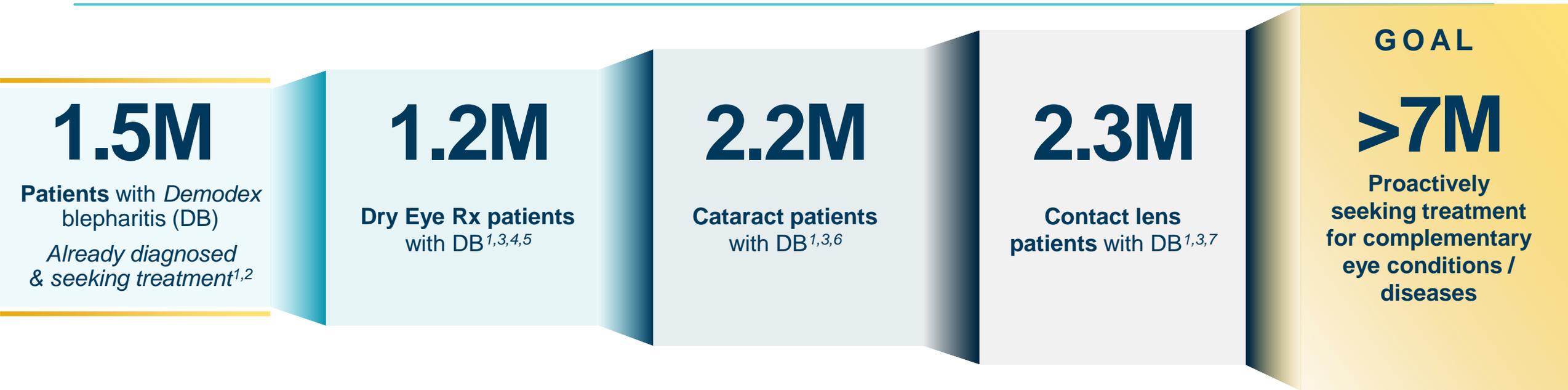
- ✓ The **first and only FDA-approved** therapy for *Demodex* blepharitis
- ✓ A **category-creating** medicine with a clear value proposition
- ✓ **Compelling patient outcomes** driving:
 - Rapid uptake: >17,400¹ bottles dispensed to patients
 - Ongoing waves of eye care provider (ECP) adoption: ~6,000² ECPs started patients on XDEM VY
 - Strong traction with payers and high-value net price: 58%¹ GTN discount

A ROBUST PIPELINE WITH MULTIPLE 2024 CATALYSTS

- ✓ “**Pipeline in a product**” with multiple category-creating product candidates
- ✓ **Near-term partnering potential**
- ✓ **Three major 2024 catalysts**
 - Meibomian Gland Disease (TP-03): FDA meeting to determine path forward planned 1H 24
 - Rosacea (TP-04): Positive Phase 2a data reported in 1Q 24
 - Lyme Disease Prevention (TP-05): Positive Phase 2a reported in 1Q 24

Net Product Sales of \$14.7 Million¹ in the Four Months since Launch

Demodex Blepharitis is a Potential \$1B+ Opportunity



~1.5M Patients \times **\$1,850** WAC/Rx \times **~50%** GTN Yield =

\$1B+ peak net sales potential
in initial addressable segment alone

XDEM VY: Setting a New Standard for Product Launches



Industry-Leading Team

- ✓ 85 territory leaders targeting 15K ECPs covering **>80% of prescriptions**
- ✓ Best-in-class field team establishing behavioral change for an entirely new category



High-Impact Disease Education

- ✓ Action-oriented, visually focused physician and patient education campaigns
- ✓ Peer-to-peer scientific exchange conducted by **all-ECP medical field force**



Clear Value Proposition

- ✓ **Strong traction with payers**
- ✓ Unique distribution model leveraging high touch retail and digital pharmacies (18K+ pharmacies in network)
- ✓ Robust patient co-pay and bridging assistance program

Ongoing Waves of ECP Adoption

UTILIZATION ACROSS SEGMENTS

Early Adopters

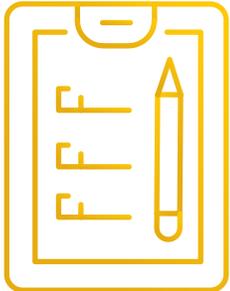
(Diagnosing and treating patients on Day 1)

Eager Treaters

(Ready for an FDA-approved solution; ramping TRx alongside patient successes)

New to DB

(Beginning to diagnose, recognizing prevalence and acting)

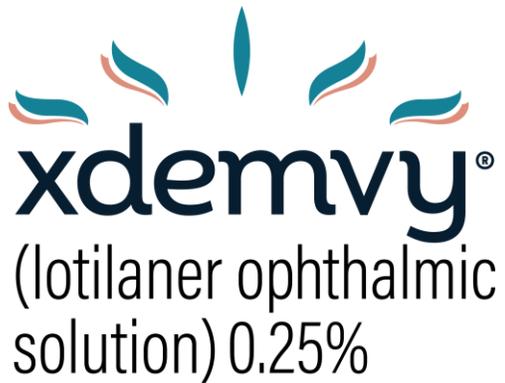


In less than 6 months
~6,000¹
XDEMVY Prescribers



ONGOING PRESCRIBING AFTER 5-10 TRx⁺

XDEMZY: Delivering Strong Results



- ~6,000 ECPs started patients on XDEMZY¹
- >50% repeat prescribers^{1,2}
- >17,400 bottles dispensed to patients³
- Better than expected 58% GTN discount³
- Secured major commercial payer win: >19M covered lives⁴

\$14.7 Million FY 2023 Net Product Sales

A Category-Creating Pipeline With Near-Term Catalysts

Tarsus Product Portfolio

Product Candidate	Indication	Formulation	Preclinical	Phase 1	Phase 2	Phase 3	Marketed	Upcoming Catalyst	
XDEMVY	<i>Demodex</i> blepharitis (US)	Eye drop							
TP-03	<i>Demodex</i> blepharitis (EU)	Eye drop	<i>Evaluating preservative-free formulation</i>						
TP-03	Meibomian Gland Disease (US)	Eye drop							Determining U.S. Regulatory Path

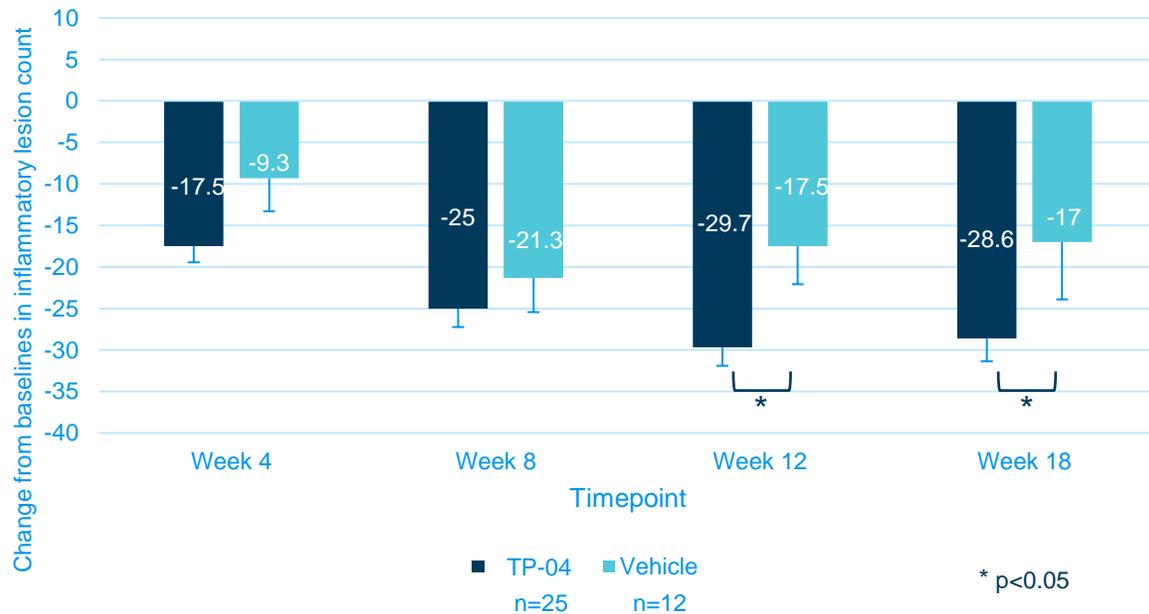
Existing and Potential Partnership Opportunities

TP-03	 <i>Demodex</i> blepharitis and Meibomian Gland Disease (Greater China)	Eye drop							Determining Regulatory Path In China
TP-03	<i>Demodex</i> blepharitis and Meibomian Gland Disease (OUS)	Eye drop	<i>Active partnering discussions</i>						
TP-04	Papulopustular Rosacea (WW)	Topical							Determining U.S. Regulatory Path
TP-05	Lyme disease prevention (WW)	Oral Tablet							Determining U.S. Regulatory Path

Galatea Phase 2a Trial for the Treatment of Papulopustular Rosacea

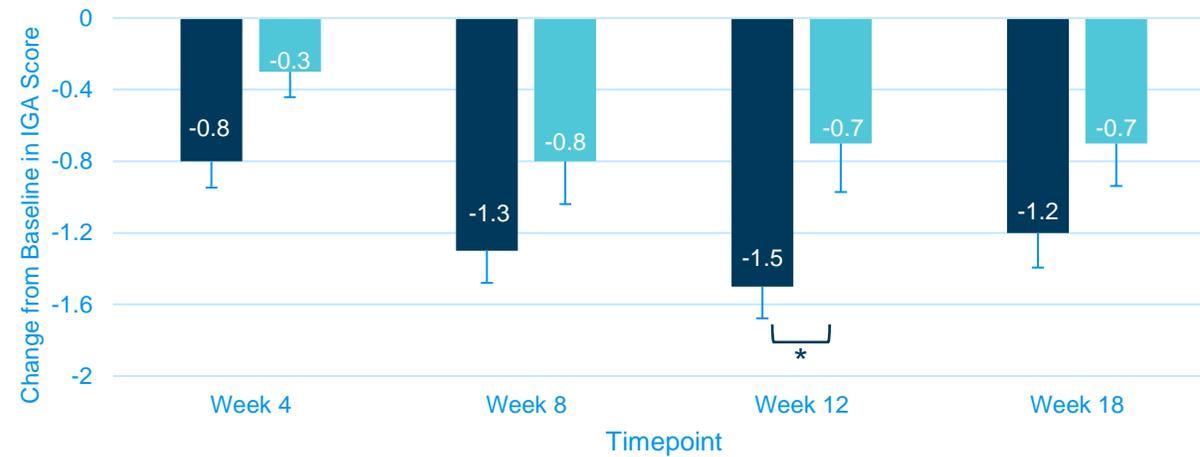
TP-04: Statistically Significant Improvements in Inflammatory Lesions and IGA Score Compared to Placebo

**Change from Baseline in Inflammatory Lesion Count
(Mean +/- SE)**



Mean patient baseline inflammatory lesion count: ~39

**Change from Baseline in IGA Score
(Mean +/- SE)**



IGA:
 0 – Clear
 1 – Almost clear
 2 – Mild
 3 – Moderate
 4 – Severe

■ TP-04 n=25 ■ Vehicle n=12

Mean patient baseline IGA score: ~3.2

Generally well-tolerated with no serious adverse events

Full Year 2023 Financial Results

\$14.7 million in net product sales

In first 4 months of launch

58% gross-to-net discount

Better than anticipated non-contracted coverage

17,400 XDEMVIY bottles dispensed to patients

Steady week-over-week growth

\$227.4 million in cash

Strong foundation enables continued investments to drive additional value

Closing Remarks and Q&A

